

Who: Women in Family-Business

What: Closing the Credibility Gap: Challenges and Opportunities

Where: PretiFlaherty, One City Center, Portland, ME 04101

When: Thursday, April 30, 2015 from 4-6 p.m.

Cost: Members – Complimentary; Future Members - \$35

Register & RSVP at:





Join the Women in Family-Business for a panel discussion with three prominent and successful businesswomen who will share their experiences and discuss their journeys in an often male -dominated corporate world. From their stories you will discover how they have learned not only to survive but to thrive. Some of the strategies they will impart to you include: gaining credibility, gaining respect, being effective, and succeeding in the workplace.



Patricia Weigel - President & Chief Executive Officer, Norway Savings Bank

Pat joined Norway Savings Bank in 2001 and has worked in the banking industry for more than 25 years. She is active in the community and serves on the boards of Norway Savings and Western Maine Health. Pat also serves as a board member of the Maine Winter Sports Center and is a member of the Professional Development Council of the American Bankers Association (ABA). Pat is also a member of the Executive Committee of the Maine Bankers Association. She is a graduate of Denison University.



Trained as an R.N. in college, Deborah worked in the ICU and Emergency Department before raising four children in York, Pennsylvania. She stayed home for 18 years and in 2006, when her father became terminally ill, she learned about the family business. After he passed, she spent the next 14 months fighting a lawsuit which she won and then began to run the company. Moving to Maine in June 2010, she has been at the helm with the help of her two brothers and a great crew. As an owner, she believes we have a higher calling to make a positive difference in the lives of people around us and to sustain her now thriving business.





Emily B. Lane, VP Sales, Calendar Islands Maine Lobster Company

Emily specializes in export sales and marketing while living full time on Vinalhaven where she serves as a Selectman. She has been in the seafood business since 1987. In 2000, Emily became Export Sales and Marketing Manager for Portland Shellfish and in 2010 she joined Calendar Islands. She has extensive experience marketing to Europe, the Middle East and Asia. Her responsibilities include international trade shows, export relations, and logistics. Emily has served on the Maine Lobster Advisory Council and currently serves on the Maine Lobster Marketing Advisory Committee. She is

also a partner in Crocketts Cove a family owned venture which is an e-commerce website showcasing Maine artists and artisans and gives back to non-profits in Maine including for 2015 Sail Maine and Audubon's Puffin Project.



Moderated by Sharon Dorsett, PhD, President of Dorsett Organizational Dynamics

Sharon's practice focuses on leadership, team and organization development. She is passionate about helping businesses solve problems by uncovering and targeting actions toward root causes rather than symptoms, and coaching leaders and teams to improve collaboration and gain confidence. Sharon holds a doctorate in Organizational Psychology from Columbia University, and is an active volunteer and member of the IFOB. **For more information contact:** catherine@fambusiness.org